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frequency  
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and USPATFULL  
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NEWS 13 Apr 09 BEILSTEIN: Reload and Implementation of a New Subject Area  
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NEWS 16 Apr 22 Records from IP.com available in CAPLUS, HCAPLUS, and ZCAPLUS  
NEWS 17 Apr 22 BIOSIS Gene Names now available in TOXCENTER  
NEWS 18 Apr 22 Federal Research in Progress (FEDRIP) now available  
NEWS 19 Jun 03 New e-mail delivery for search results now available  
NEWS 20 Jun 10 MEDLINE Reload  
NEWS 21 Jun 10 PCTFULL has been reloaded  
NEWS 22 Jul 02 FOREGE no longer contains STANDARDS file segment  
  
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CURRENT MACINTOSH VERSION IS V6.0a(ENG) AND V6.0Ja(JP),  
AND CURRENT DISCOVER FILE IS DATED 05 FEBRUARY 2002  
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=> index bioscience

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INDEX 'ADISALERTS, ADISINSIGHT, ADISNEWS, AGRICOLA, ANABSTR, AQUASCI,

BIOBUSINESS, BIOCOMMERCE, BIOSIS, BIOTECHABS, BIOTECHDS, BIOTECHNO, CABA,  
CANCERLIT, CAPLUS, CEABA-VTB, CEN, CIN, CONFSCI, CROPB, CROPU, DDFB,  
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61 FILES IN THE FILE LIST IN STNINDEX

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=> s oleuropein

```

      3  FILE ADISALERTS
     82  FILE AGRICOLA
     25  FILE ANABSTR
     32  FILE BIOBUSINESS
    178  FILE BIOSIS
     12  FILE BIOTECHABS
     12  FILE BIOTECHDS
     28  FILE BIOTECHNO
    113  FILE CABA
       2  FILE CANCERLIT
    343  FILE CAPLUS
       4  FILE CEABA-VTB
       1  FILE CONFSCI
       3  FILE CROPB
       8  FILE CROPU
       8  FILE DDFB
     27  FILE DDFU
       8  FILE DRUGB
       1  FILE DRUGLAUNCH
     28  FILE DRUGU
       2  FILE EMBAL
     90  FILE EMBASE
     50  FILE ESBIOBASE
    101  FILE FROSTI
    100  FILE FSTA
       9  FILE IFIPAT
     11  FILE JICST-EPLUS
       3  FILE KOSMET
     28  FILE LIFESCI
     65  FILE MEDLINE
    113  FILE PASCAL
     17  FILE PROMT
    188  FILE SCISEARCH
56 FILES SEARCHED...
     49  FILE TOXCENTER
     16  FILE USPATFULL
       1  FILE USPAT2
     13  FILE WPIDS
     13  FILE WPINDEX
```

38 FILES HAVE ONE OR MORE ANSWERS, 61 FILES SEARCHED IN STNINDEX

L1 QUE OLEUROPEIN

=> s l1 (s) vitamin e?

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     2  FILES SEARCHED...
       0*  FILE AGRICOLA
     4  FILES SEARCHED...
     5  FILES SEARCHED...
       0*  FILE AQUASCI
     6  FILES SEARCHED...
     7  FILES SEARCHED...
       0*  FILE BIOSIS
     9  FILES SEARCHED...
<-----User Break----->
u
=> s l1 (s) vitamin?
```

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1  FILE AGRICOLA
3  FILE BIOSIS
2  FILE CABA
4  FILE CAPLUS
1  FILE CROPU
1  FILE DDFU
2  FILE DRUGU
2  FILE EMBASE
2  FILE ESBIODBASE
0* FILE FEDRIP
2  FILE FROSTI
2  FILE FSTA
1  FILE KOSMET
43 FILES SEARCHED...
1  FILE LIFESCI
2  FILE MEDLINE
3  FILE PROMT
4  FILE SCISEARCH
1  FILE WPIDS
1  FILE WPINDEX

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18 FILES HAVE ONE OR MORE ANSWERS, 61 FILES SEARCHED IN STNINDEX

L2 QUE L1 (S) VITAMIN?

=> d rank

```

F1      4  CAPLUS
F2      4  SCISEARCH
F3      3  BIOSIS
F4      3  PROMT
F5      2  CABA
F6      2  DRUGU
F7      2  EMBASE
F8      2  ESBIODBASE
F9      2  FROSTI
F10     2  FSTA
F11     2  MEDLINE
F12     1  AGRICOLA
F13     1  CROPU
F14     1  DDFU
F15     1  KOSMET
F16     1  LIFESCI
F17     1  WPIDS
F18     1  WPINDEX

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=> fil f1-f3, f11-f16

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=> s l2

L3            18 L2

=> dup rem l3

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L4            8 DUP REM L3 (10 DUPLICATES REMOVED)

=> d l4 l- all

YOU HAVE REQUESTED DATA FROM 8 ANSWERS - CONTINUE? Y/(N):y

L4    ANSWER 1 OF 8    CAPLUS    COPYRIGHT 2002 ACS            DUPLICATE 1  
AN    2000:114268    CAPLUS  
DN    132:250528  
TI    Protective effect of oleuropein, an olive oil biophenol, on low density  
lipoprotein oxidizability in rabbits  
AU    Coni, E.; Di Benedetto, R.; Di Pasquale, M.; Masella, R.; Modesti, D.;  
Mattei, R.; Carlini, E. A.  
CS    Food Department and Pathological Biochemistry Department, Istituto  
Superiore di Sanita, Rome, 00161, Italy  
SO    Lipids (2000), 35(1), 45-54  
CODEN: LPDSAP; ISSN: 0024-4201  
PB    AOCS Press  
DT    Journal  
LA    English  
CC    18-7 (Animal Nutrition)  
AB    In vitro studies with human low-d. lipoproteins (LDL) and Caco-2 cell  
cultures have indicated the ability of certain mols. from olive oil to  
inhibit prooxidative processes. Lab. rabbits were fed a std. rabbit diet  
(diet A), the std. diet with 10% extra virgin olive oil (diet B), and the  
diet B with added 7 mg oleuropein/kg feed (diet C). Biochem. parameters  
in the rabbit blood plasma and isolated LDL were detd. before and after  
Cu-induced oxidn. Biophenols, vitamins E and C, uric acid, and total,  
free, and esterified cholesterol were detd. in blood plasma. Proteins,  
triglycerides, phospholipids, and total, free, and esterified cholesterol  
were detd. in native LDL. Lipid hydroperoxides, aldehydes, conjugated  
dienes, and relative electrophoretic mobility (REM) were detd. in the  
oxidized LDL (ox-LDL). This investigation confirmed the antioxidant  
efficacy of extra virgin olive oil biophenols and of oleuropein, but also  
revealed so far unknown effects of oleuropein on the plasma lipid compn.  
The addn. of oleuropein in diet C increased the ability of LDL to resist  
oxidn. (less conjugated diene formation) and decreased the plasma levels  
of total, free, and esterified cholesterol by 15, 12, and 17%, resp. This  
led to redistribution of the lipidic components of LDL (greater  
phospholipid and cholesterol amts.) with an indirect effect on the LDL  
particle dimensions (.apprx.12% larger).  
ST    nutrition olive oil oleuropein blood lipoprotein oxidn resistance  
IT    Blood plasma  
Nutrition, animal  
      (dietary oleuropein and olive oil protective effects against low-d.  
      lipoprotein oxidn. in rabbits)  
IT    Glycerides, biological studies  
Phospholipids, biological studies  
RL:    BPR (Biological process); BSU (Biological study, unclassified); BIOL  
(Biological study); PROC (Process)  
      (dietary oleuropein and olive oil protective effects against low-d.  
      lipoprotein oxidn. in rabbits)

IT Olive oil  
 RL: FFD (Food or feed use); BIOL (Biological study); USES (Uses)  
 (extra virgin; dietary oleuropein and olive oil protective effects  
 against low-d. lipoprotein oxidn. in rabbits)

IT Peroxidation  
 (lipid; dietary oleuropein and olive oil protective effects against  
 low-d. lipoprotein oxidn. in rabbits)

IT Lipoproteins  
 RL: BPR (Biological process); BSU (Biological study, unclassified); BIOL  
 (Biological study); PROC (Process)  
 (low-d.; dietary oleuropein and olive oil protective effects against  
 low-d. lipoprotein oxidn. in rabbits)

IT Phenols, biological studies  
 RL: BPR (Biological process); BSU (Biological study, unclassified); FFD  
 (Food or feed use); BIOL (Biological study); PROC (Process); USES (Uses)  
 (polyphenols, nonpolymeric; dietary oleuropein and olive oil protective  
 effects against low-d. lipoprotein oxidn. in rabbits)

IT 32619-42-4, Oleuropein  
 RL: BAC (Biological activity or effector, except adverse); BPR (Biological  
 process); BSU (Biological study, unclassified); FFD (Food or feed use);  
 BIOL (Biological study); PROC (Process); USES (Uses)  
 (dietary oleuropein and olive oil protective effects against low-d.  
 lipoprotein oxidn. in rabbits)

IT 50-81-7, \*\*\*Vitamin\*\*\* c, biological studies 57-88-5, Cholesterol,  
 biological studies 69-93-2, Uric acid, biological studies 1406-18-4,  
 \*\*\*Vitamin\*\*\* e  
 RL: BPR (Biological process); BSU (Biological study, unclassified); BIOL  
 (Biological study); PROC (Process)  
 (dietary \*\*\*oleuropein\*\*\* and olive oil protective effects against  
 low-d. lipoprotein oxidn. in rabbits)

IT 99-50-3, Protocatechuic acid 121-34-6, Vanillic acid 149-91-7, Gallic  
 acid, biological studies 331-39-5, Caffeic acid 501-94-0, Tyrosol  
 583-17-5, o-Coumaric acid 1135-24-6, Ferulic acid 7400-08-0,  
 p-Coumaric acid 10597-60-1, 3,4-Dihydroxyphenylethanol 31773-95-2,  
 Oleuropein aglycon  
 RL: BPR (Biological process); BSU (Biological study, unclassified); FFD  
 (Food or feed use); BIOL (Biological study); PROC (Process); USES (Uses)  
 (dietary oleuropein and olive oil protective effects against low-d.  
 lipoprotein oxidn. in rabbits)

RE.CNT 51 THERE ARE 51 CITED REFERENCES AVAILABLE FOR THIS RECORD

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L4 ANSWER 2 OF 8 SCISEARCH COPYRIGHT 2002 ISI (R) DUPLICATE 2

AN 1998:64490 SCISEARCH

GA The Genuine Article (R) Number: YQ296

TI Oleuropein, the bitter principle of olives, enhances nitric oxide production by mouse macrophages

AU Visioli F (Reprint); Bellosta S; Galli C

CS INST PHARMACOL SCI, VIA BALZARETTEI 9, I-20133 MILAN, ITALY (Reprint)

CYA ITALY

SO LIFE SCIENCES, (2 JAN 1998) Vol. 62, No. 6, pp. 541-546.

Publisher: PERGAMON-ELSEVIER SCIENCE LTD, THE BOULEVARD, LANGFORD LANE, KIDDLINGTON, OXFORD, ENGLAND OX5 1GB.

ISSN: 0024-3205.

DT Article; Journal

FS LIFE

LA English

REC Reference Count: 20

AB The Mediterranean diet, rich in fresh fruits and vegetables, has been associated with a lower incidence of cardiovascular disease and cancer, partly because of its high proportion of bioactive compounds such as \*\*\*vitamins\*\*\*, flavonoids and polyphenols. The major lipid component of such diet is the drupe-derived olive oil, that can be distinguished from other seed oils for the peculiar composition of its non-triglyceride fraction. In fact, several minor components, including polyphenols, grant the oil its particular taste and aroma, \*\*\*Oleuropein\*\*\*, the most abundant among these components, has been shown to be a potent antioxidant endowed with antiinflammatory properties. We investigated the effects of \*\*\*oleuropein\*\*\* on NO release in cell culture and its activity toward nitric oxide synthase (iNOS) expression. The results show that \*\*\*oleuropein\*\*\* dose-dependently enhance nitrite production in LPS-challenged mouse macrophages. This effect was blocked by the iNOS inhibitor L-NAME, indicating increased iNOS activity. Also, Western blot analysis of cell homogenates show that \*\*\*oleuropein\*\*\* increases iNOS expression in such cells. Taken together, our data suggest that, during endotoxin challenge, \*\*\*oleuropein\*\*\* potentiates the macrophage-mediated response, resulting in higher NO production, currently believed to be beneficial for cellular and organismal protection.

CC BIOLOGY; MEDICINE, RESEARCH & EXPERIMENTAL; PHARMACOLOGY & PHARMACY

ST Author Keywords: nitric oxide; oleuropein; olive oil Mediterranean diet; polyphenols; macrophages

STP KeyWords Plus (R): LOW-DENSITY-LIPOPROTEIN; CORONARY HEART-DISEASE; PHENOLIC-COMPOUNDS; OIL; CONSTITUENTS; OXIDATION

RE

Referenced Author (RAU)	Year (RPY)	VOL (RVL)	PG (RPG)	Referenced Work (RWK)
BRADFORD M M	1976	172	1248	ANAL BIOCHEM
DARLEYUSMAR V	1995	1369	1131	FEBS LETT
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WILLETT W C	1995  61	S1402	AM J CLIN NUTR
WONG J M	1995	155	REGULATION FUNCTION

L4 ANSWER 3 OF 8 DDFU COPYRIGHT 2002 THOMSON DERWENT  
 AN 1998-27463 DDFU B P  
 TI Free radical-scavenging properties of olive oil polyphenols.  
 AU Visioli F; Bellomo G; Galli C  
 CS Univ.Milan; Univ.Turin  
 LO Milan; Novara, It.  
 SO Biochem.Biophys.Res.Comm. (247, No. 1, 60-64, 1998) 3 Fig. 2 Tab. 37  
 Ref.  
 CODEN: BBRC A9 ISSN: 0006-291X  
 AV Institute of Pharmacological Sciences, University of Milan, Italy.  
 LA English  
 DT Journal  
 AB The free radical scavenging properties of olive oil polyphenols were studied. The polyphenols hydroxytyrosol (dihydroxyphenylethanol) and \*\*\*oleuropein\*\*\* (Extrasynthese) displayed free-radical scavenging activity in cell-free and cellular systems. \*\*\*Vitamin\*\*\* E (tocopherol) and \*\*\*vitamin\*\*\* C (ascorbate) were used as controls.  
 SH B Biochemistry  
 P Pharmacology  
 CC 58 Vasoactive  
 CT ASCORBATE \*RC; TOCOPHEROL \*RC; XANTHINE \*RC; IN-VITRO \*FT; HUMAN \*FT; POLYMORPHONUCLEAR \*FT; ANTIOXIDANT \*FT; NEUTROPHIL \*FT; SUPEROXIDE \*FT; PLANT-SUBSTANCE \*FT; FREE-RADICAL \*FT; LEUKOCYTE \*FT; LEUKOCYTE \*FT  
 [01] OLEUROPEIN \*PH; EXTRASYNTHESIS \*FT; OLEUROPEI \*RN; HYPOTENSIVES \*FT; CARDIANTS \*FT; ANTIARRHYTHMICS \*FT; SPASMOLYTICS \*FT; PH \*FT  
 RN: 32619-42-4  
 [02] DIHYDROXYPHENYLETHANOL \*PH; DIHOPETOL \*RN; PH \*FT  
 FA AB; LA; CT  
 FS Literature

L4 ANSWER 4 OF 8 CAPLUS COPYRIGHT 2002 ACS DUPLICATE 3  
 AN 1997:180549 CAPLUS  
 DN 126:211458  
 TI Biological effects of olive polyphenolic compounds  
 AU Driss, Fathi; Duranthon, Veronique; Viard, Valerie  
 CS Hopital Sainte-Perine, Univ. Rene Descartes, Paris, 75016, Fr.  
 SO Oleagineux, Corps Gras, Lipides (1996), 3(6), 448-451  
 CODEN: OCLOEX; ISSN: 1258-8210  
 PB Libbey Eurotext  
 DT Journal  
 LA French  
 CC 18-7 (Animal Nutrition)  
 Section cross-reference(s): 15  
 AB The Mediterranean diet, as popularized by the Cretan cohort in the seven country study, is assocd. with low cardiovascular mortality. The benefits might be due to either high intake of fruits and vegetables rich in antioxidants or consumption of olive oil rich in oleic acid and phenolic compds. If the effects of \*\*\*vitamins\*\*\* C, E and .beta.-carotene have been extensively investigated, little is known about minor compds. of olive tree, namely dihydroxyphenylethanol and \*\*\*oleuropein\*\*\*. We studied their in vitro effects on platelet aggregation, red cell deformability and peroxidn. susceptibility of red cell membrane fatty acids. Incubation of platelets with dihydroxyphenylethanol caused a significant

decrease in platelet aggregation induced by collagen in condition of oxidative stress (from 43.4  $\pm$  17.5 to 27.6  $\pm$  16.8). Exposure of erythrocytes to oleuropein or dihydroxyphenylethanol improved red cell deformability: the mean transit time of erythrocytes crossing filter pores was significantly decreased (1.27  $\pm$  0.08 ms vs 1.15  $\pm$  0.11 ms). Peroxidn. susceptibility measured by total volatile peroxidn. products (ethane and pentane) or by polyunsatd. fatty acid (PUFA) loss was also reduced after preincubation with phenolic products (ethane : 3.71  $\pm$  0.31 vs 0.38  $\pm$  0.02 nmol/g Hb, pentane : 7.87  $\pm$  0.45 vs 0.48  $\pm$  0.03 nmol/g Hb). PUFA : (26.7  $\pm$  4.5 at baseline, 19.9  $\pm$  1.4 after peroxidative stress, and 31.8  $\pm$  3.3% for protected erythrocytes). Polyphenols from olive tree, like those from red wine, may therefore contribute to reduce atherogenesis and thrombosis by blocking hyperaggregability of platelets, enhancing red cell deformability and by reducing the oxidn. susceptibility of PUFA.

ST polyphenol olive oil atherogenesis  
IT Atherosclerosis  
Oxidative stress, biological  
Peroxidation  
(biol. effects of olive polyphenolic compds.)

IT Olive oil  
Phenols, biological studies  
RL: BAC (Biological activity or effector, except adverse); BSU (Biological study, unclassified); BIOL (Biological study)  
(biol. effects of olive polyphenolic compds.)

IT 112-80-1, Oleic acid, biological studies 10597-60-1 32619-42-4,  
Oleuropein  
RL: BAC (Biological activity or effector, except adverse); BSU (Biological study, unclassified); BIOL (Biological study)  
(biol. effects of olive polyphenolic compds.)

L4 ANSWER 5 OF 8 CAPLUS COPYRIGHT 2002 ACS  
AN 1994:699873 CAPLUS  
DN 121:299873  
TI Oleuropein protects low density lipoprotein from oxidation  
AU Visioli, Francesco; Galli, Claudio  
CS Institute of Pharmacological Sciences, University of Milan, Milan, 20133, Italy  
SO Life Sci. (1994), 55(24), 1965-71  
CODEN: LIFSAC; ISSN: 0024-3205  
DT Journal  
LA English  
CC 18-5 (Animal Nutrition)  
AB The Mediterranean diet, rich in fruit, vegetables, grain, and vegetable oil (mainly olive oil) is correlated with a lower incidence of coronary heart disease (CHD). Natural antioxidants contained in the Mediterranean diet might also play a role in the prevention of cardiovascular diseases, through inhibition of LDL oxidn. We tested this hypothesis "in vitro" by inducing LDL oxidn. with copper sulfate and preincubating the samples with oleuropein, the bitter principle of olives, that is one of the major components of the polyphenolic fraction of olive oil. Oleuropein 10-5 M effectively inhibited CuSO4-induced LDL oxidn., as assessed by various parameters. We demonstrate in this investigation that polyphenolic components of the Mediterranean diet interfere with biochem. events that are implicated in atherogenetic disease, thus proposing a new link between the mediterranean diet and prevention of CHD.

ST oleuropein diet LDL oxidn  
IT Olive  
(dietary oleuropein from olives effect on low d. lipoprotein oxidn.)

IT Phenolic resins, biological studies  
RL: BAC (Biological activity or effector, except adverse); BIOL (Biological study)  
(dietary polyphenols effect on low d. lipoprotein oxidn. in relation to coronary heart disease)

IT Heart, disease  
(coronary, dietary oleuropein effect on low d. lipoprotein oxidn. in relation to coronary heart disease)

IT Lipoproteins  
RL: BPR (Biological process); BIOL (Biological study); PROC (Process)  
(low-d., dietary oleuropein effect on low d. lipoprotein oxidn.)

IT Lipids, biological studies



RL: BPR (Biological process); BIOL (Biological study); PROC (Process)  
 (peroxides, dietary oleuropein effect on thiobarbituric reacting  
 substances in low d. lipoprotein)

IT 32619-42-4, Oleuropein  
 RL: BAC (Biological activity or effector, except adverse); BIOL  
 (Biological study)  
 (dietary oleuropein effect on low d. lipoprotein oxidn.)

IT 1406-18-4, \*\*\*Vitamin\*\*\* E  
 RL: BPR (Biological process); BIOL (Biological study); PROC (Process)  
 (dietary \*\*\*oleuropein\*\*\* effect on oxidized \*\*\*vitamin\*\*\* E  
 levels in low d. lipoprotein)

L4 ANSWER 6 OF 8 CAPLUS COPYRIGHT 2002 ACS DUPLICATE 4  
 AN 1992:423298 CAPLUS  
 DN 117:23298  
 TI Antioxidative activities of Olea europaea leaves and related phenolic  
 compounds  
 AU Le Tutour, Bernard; Guedon, Didier  
 CS Lab. Genie Procédes, IUT Saint-Nazaire, Saint-Nazaire, 44606, Fr.  
 SO Phytochemistry (1992), 31(4), 1173-8  
 CODEN: PYTCAS; ISSN: 0031-9422  
 DT Journal  
 LA English  
 CC 11-1 (Plant Biochemistry)

AB Olea europaea leaves, \*\*\*oleuropein\*\*\*, hydroxytyrosol and tyrosol  
 were compared with \*\*\*vitamin\*\*\* E and BHT, with regard to their  
 antioxidative activities, by kinetic studies in model systems. The  
 thermal initiated oxidn. of Me linoleate was performed in homogeneous  
 soln. at 60.degree. or 40.degree. with or without antioxidants. O.  
 europaea exts., \*\*\*oleuropein\*\*\* and hydroxytyrosol were much more  
 effective than BHT or \*\*\*vitamin\*\*\* E in extending the induction  
 period. Assuming a stoichiometric factor  $f = 2$  for BHT, this coeff. of  
 inhibition reached 5 for hydroxytyrosol, 7 for oleuropein and 10 for O.  
 europaea exts. These exts. owe their antioxidative properties to their  
 high oleuropein content (19% wt./wt.) and also to a lesser amt. of  
 flavonoids (1.8% wt./wt. with 0.8% of luteolin 7-glucoside). Tyrosol  
 showed neither antioxidant nor prooxidant activity. No synergistic effect  
 on the preservation of Me linoleate was found when vitamin E was used  
 together with tyrosol or O. europaea exts.

ST olive leaf oleuropein hydroxytyrosol tyrosol antioxidant  
 IT Phenols, biological studies  
 RL: BIOL (Biological study)  
 (of olive leaf, antioxidative activities of)

IT Olive  
 (phenolic compds. of leaves of, antioxidative activities of)

IT Antioxidants  
 (phenolics of olive leaf as)

IT 501-94-0, Tyrosol 10597-60-1 32619-42-4, Oleuropein  
 RL: BAC (Biological activity or effector, except adverse); BIOL  
 (Biological study)  
 (from olive leaves, antioxidative activity of)

IT 112-63-0, Methyl linoleate  
 RL: RCT (Reactant)  
 (oxidn. of, phenolic compds. of olive leaves inhibition of)

L4 ANSWER 7 OF 8 CROPU COPYRIGHT 2002 THOMSON DERWENT  
 AN 1985-84924 CROPU D  
 TI Plant Molluscicides.  
 AU Marston A; Hostettmann K  
 LO Lausanne, Switz.  
 SO Phytochemistry (24, No. 4, 639-52, 1985) 1 Fig. 14 Tab. 63 Ref  
 CODEN: PYTCAS  
 AV Institut de Pharmacognosie et Phytochimie, Ecole de Pharmacie, Université  
 de Lausanne, Lausanne, Switzerland.  
 DT Journal  
 LA English  
 AB The application of plant-derived molluscicides for the control of mollusc  
 transmitted schistosomiasis was reviewed. Laboratory bioassays for the  
 assessment of molluscicidal activity were discussed, with reference to  
 criteria for activity. Classes of compounds mentioned included  
 triterpenoid and spirostanol saponins, steroid glycoalkaloids,

diterpenes, sesquiterpenes, monoterpenes, iridoids, naphthoquinones, alkenyl phenols, chalcones, flavonoids, tannins, furanocoumarins, isobutylamides, and alkaloids, along with the corresponding plant source.

SH D Molluscicides  
CT REVIEW \*FT

[01] MOLLUSCA \*TR; MAIN-TOPIC \*FT; PLANT-EXTRACT \*FT; MOLLUSCICIDE \*FT; VECTOR-CONTROL \*FT; SCHISTOSOMIASIS \*FT; OC \*FT; TR \*FT

[02] LEMMATOXIN \*TR; LEMMATOXIN-C \*TR; OLEANOGLYCOTOXIN-A \*TR; BALANITIN-1 \*TR; BALANITIN-2 \*TR; BALANITIN-3 \*TR; DIGITONIN \*TR; SOLASONINE \*TR; SOLAMARGINE \*TR; TOMATINE \*TR; KAURENOATE \*TR; MUZIGADIAL \*TR; MUKAADIAL \*TR; AMBROSIN \*TR; DAMSIN \*TR; DEOXYZALUZANIN-C-3 \*TR; HYDROXYDEOXYZALUZANIN-C-7,3 \*TR; THYMOL \*TR; CARVACROL \*TR; LIMONENE \*TR; LIGSTROSIDE \*TR; OLEUROPEIN \*TR; JUGLONE \*TR; ISOJUGLONE \*TR; METHYLJUGLONE-7 \*TR; PLUMBAGIN \*TR; METHYLMETHOXYJUGLONE-3,7 \*TR; MENADIONE \*TR; LAPACHOL \*TR; ISODIOSPYRIN \*TR; MAMEGAKINONE \*TR; EUPATORIN \*TR; TR \*FT

[03] METHOXSALEN \*TR; BERGAPTEN \*TR; ISOPIMPINELLIN \*TR; CHALEPENSIN \*TR; AFLATOXIN-G1 \*TR; AFFININ \*TR; FAGARAMIDE \*TR; PHYTOMENADIONE \*TR; NAPHTHAZARIN \*TR; OLEANOLATE \*TR; HEDERAGENIN \*TR; SARSASAPOGENIN \*TR; BAYOGENIN \*TR; PHYTOLACCAGENIN \*TR; YAMOGENIN \*TR; HEDERAGENIN-GLUCOSIDE \*TR; TR \*FT

FA AB; LA; CT

L4 ANSWER 8 OF 8 KOSMET COPYRIGHT 2002 IFSCC  
AN 24582 KOSMET FS scientific, technical  
TI ANTIOXIDANTS: FORMULATION OF COSMETIC DELIVERY SYSTEMS  
AU GUPTA S (SHYAM GUPTA, ARIZONA NATURAL RESOURCES, INC., USA, FAX: +1-602-569-9697, EMAIL: shyam@aznat.com)  
SO HAPPI, 2001, 38, 7, 56-61, 16 REFS  
DT Journal  
LA English  
AB The incorporation of botanical antioxidants in cosmetic products is gaining popularity due to anti-aging and other skin tone enhancement benefits, concordant to their use as nutritional supplements. Cosmetic products formulated with familiar antioxidants such as \*\*\*vitamin\*\*\* E, coenzyme Q10, ascorbic acid, alpha-lipoic acid and soy isoflavones have appeared in the marketplace with promissory claims. Designing a topical antioxidant product can be challenging: wide spectrum antioxidant products should control cellular oxidation resulting from biochemical mechanisms including oxygen, free radicals, UV, atmospheric pollutants, oxidative enzymes, catabolic oxidation and chemical oxidation. The aspects of source and performance attributes of new and uncommon botanical antioxidants are outlined in a table. A polyphenolic or carotene chemical structural moiety is present in the largest number of antioxidants. These antioxidants work by reconvertng a damaging free radical to its original, non-radical state before that free radical reacts further with oxygen to form oxidative hyperperoxides, or undergoes decomposition to generate other free radicals, respectively. During this process the antioxidant itself is converted into a stable free radical, which does not usually react with oxygen or undergo decomposition. This is affected by the resonance stabilization of its free radical structure. It is important to note that the extent of resonance stabilization of the free radical state of an antioxidant determines its antioxidant prowess: greater stabilization, stronger and longer-lasting action. This chemical understanding is helpful both in the selection and optimally performing antioxidants in a formulation and the evaluation of new botanical ingredients for their potential antioxidant activity. A combination of antioxidants is more effective than a single antioxidant on an equal weight basis due to an antioxidant cascade mechanism. Botanical antioxidants are discussed with their benefits in the following text of the article. Flavonoids, such as quercetin, and its glycosides rutin and isoquercetin is five times stronger an antioxidant than \*\*\*vitamin\*\*\* C and \*\*\*vitamin\*\*\* E. Hesperidin, diosmin and their respective aglycones, hesperetin and diosmetin, are potent antioxidant flavonoids obtained from lemon and orange plants. Carotenoids: Astaxanthin, lycopene and lutein are all chemically related to carotene and \*\*\*vitamin\*\*\* A. Polyphenols: The largest number of commercially important antioxidants contains a polyphenolic chemical structure. Curcumin, tetrahydrocurcumin and resveratrol are all potent antioxidants. In an in-vitro screening involving antioxidants obtained from 700 different plants, resveratrol was found to have the most potent antioxidant activity. Further

antioxidants of this polyphenolic group are rosmarinic acid, \*\*\*oleuropein\*\*\* and ellagic acid. The sulfur compounds, a-lipoic acid and glutathione, possess interesting antioxidant properties due to the free radical stabilizing effect of their sulfur atoms. At the end of the article a formulation is given for an antioxidant cream containing a mix of the discussed antioxidants such as glutathione, diosmin, resveratrol, andrographolide, hesperetin, and mangiferin

SH RAW MATERIALS

CT ANTIOXIDANTS; SKIN CARE PRODUCTS; VEGETAL EXTRACTS; FORMULATIONS; PHOTOAGING; AGING; FREE RADICALS; RADICAL SCAVENGERS; OXYGEN; OXYGEN CONSUMPTION; POLLUTION; ULTRAVIOLET RAYS; BILBERRY; ORANGE; LEMON; APPLE; ASCORBIC ACID; COENZYME Q10; UBIQUINONE; LIPOIC ACID; FLAVONOIDS; BHT; CAROTENE; CAROTENOIDS; GLUTATHIONE; ELLAGIC ACID; POLYPHENOLS; PEROXIDES; ISOQUERCETIN; QUERCETIN; ROSMARINIC ACID; RUTIN; HESPERIDIN; HESPERETIN; TOCOPHERYL ACETATE; AGLYCONES; CURCUMIN; CURCUMINOIDS

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CA SUBSCRIBER PRICE	-2.48	-2.48

=> index bioscience

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CA SUBSCRIBER PRICE	-2.48	-2.48

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61 FILES IN THE FILE LIST IN STNINDEX

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=> s olive? (3a) (leaf or leaves) (3a) extract?

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     20  FILE BIOSIS
      1  FILE BIOTECHABS
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      2  FILE CIN
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27 FILES SEARCHED...
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      1  FILE EMBAL
     15  FILE EMBASE
      5  FILE ESBIOBASE
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     10  FILE FSTA
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     24  FILE WPINDEX
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L5 QUE OLIVE? (3A) (LEAF OR LEAVES) (3A) EXTRACT?

=> s 15 (s) vitamin?

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      1  FILE CABA
      1  FILE CIN
20 FILES SEARCHED...
     0*  FILE FEDRIP
      1  FILE FROSTI
      1  FILE FSTA
      1  FILE KOSMET
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     15  FILE PROMT
      2  FILE USPATFULL
      1  FILE WPIDS
      1  FILE WPINDEX
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9 FILES HAVE ONE OR MORE ANSWERS, 61 FILES SEARCHED IN STNINDEX

L6 QUE L5 (S) VITAMIN?

=> d rank

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F1      15  PROMT
F2       2  USPATFULL
F3       1  CABA
F4       1  CIN
F5       1  FROSTI
F6       1  FSTA
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F7 1 KOSMET  
F8 1 WPIDS  
F9 1 WPINDEX

=> fil f1, f3, f7, f5

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FULL ESTIMATED COST	2.65	47.51

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=> s 16

L7 18 L6

=> dup rem 17

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L8 18 DUP REM L7 (0 DUPLICATES REMOVED)

=> d 18 1-18 ti,bib,abs

L8 ANSWER 1 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Olive Leaf Featured in The Thymes Moisturizing Line.  
AN 2001:648902 PROMT  
TI Olive Leaf Featured in The Thymes Moisturizing Line.  
SO Household & Personal Products Industry, (August 2001) Vol. 38, No. 8, pp. 142.  
ISSN: 0090-8878.  
PB Rodman Publications, Inc.  
DT Newsletter  
LA English  
WC 77

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*  
AB \* Minneapolis-based The Thymes has introduced the Olive Leaf Collection for the approaching fall and winter seasons. The olive gently moisturizes, improves the skin's texture and appearance and protects it from environmental damage, according to the company. The products contain \*\*\*olive\*\*\* oil, \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\*, squalane, shea butter and \*\*\*vitamin\*\*\* E and include Exfoliating body polish, body wash, body lotion, Triple Milled soap, bath salts, liquid foaming bath, cologne, home fragrance mist and an aromatic candle.  
THIS IS THE FULL TEXT: COPYRIGHT 2001 Rodman Publications, Inc.

Subscription: \$48.00 per year. Published monthly. 17 S. Franklin Turnpike, Box 555, Ramsey, NJ 07446.

L8 ANSWER 2 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Making Peace in the U.S. : New skin-care/anti-aging products direct from Spain.(Brief Article)

AN 2000:241360 PROMT  
TI Making Peace in the U.S. : New skin-care/anti-aging products direct from Spain.(Brief Article)  
AU Cooney; Curran, Joyceann  
SO Global Cosmetic Industry, (March 2000) Vol. 166, No. 3, pp. 66.  
PB Advanstar Communications, Inc.  
DT Newsletter  
LA English  
WC 644  
\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*  
AB Fernando Aleu, M.D., already has many cosmetic credits to his name, and now he's added yet another--called Creme d'Olives and Emulsion d'Olives. The new skin-care/anti-aging products, a joint venture with Puig USA, are derived from natural substances, including \*\*\*extracts\*\*\* of \*\*\*olive\*\*\* \*\*\*leaves\*\*\*, sweet peas, Mediterranean herbs, \*\*\*vitamins\*\*\*, and minerals, blended together with other non-botanical ingredients. According to Aleu, the Mediterranean herbal scent found in the products offers aromatherapeutic relaxing properties.  
THIS IS THE FULL TEXT: COPYRIGHT 2000 Advanstar Communications, Inc.

Subscription: \$40.00 per year. Published monthly. 7500 Old Oak Blvd., Cleveland, OH 44130.

L8 ANSWER 3 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Emulsion d'Olives Moisturizing Lotion MANUFACTURER: Aleu Research Labs, Inc. CATEGORY: 311 - Skin Care.(Brief Article)  
AN 2000:573047 PROMT  
TI Emulsion d'Olives Moisturizing Lotion MANUFACTURER: Aleu Research Labs, Inc. CATEGORY: 311 - Skin Care.(Brief Article)  
SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English  
WC 231  
\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Emulsion d'Olives Moisturizing Lotion in a 1.7 oz. overboxed pump bottle is produced outside of Barcelona, Spain, and distributed in the U.S. by Aleu Research Labs, Inc. The lotion is said to be a lighter product with enhanced moisturizing properties, ideal for morning use and protection against drying effects of high-altitude and recycled air locations. It is "derived from natural substances, including \*\*\*extracts\*\*\* of \*\*\*olive\*\*\* \*\*\*leaves\*\*\*, sweet peas, Mediterranean herbs, \*\*\*vitamins\*\*\* and minerals, blended together with other non-botanical ingredients." The olive extract, an antioxidant, and pea extract, which decreases the destruction of elastic tissue, are said to help slow down the aging process. Company claims are that the product has "four key beneficial elements, called 'ACME.' 'A' stands for antioxidant. Both products inhibit the oxidation process and help prolong skin's youthfulness. 'C' is for circulation. Creme d'Olives should be applied by gently patting the skin, which, in combination with product ingredients, increases microcirculation. 'M' stands for moisturizing. The way in which oil and water are bonded together results in a formula that adds moisture to skin and helps to retain it there. And 'E' is for elasticity. Both products help to preserve the skin's elastic components and produce a 'firm-softness' effect, which decreases the appearance of aging and eliminates dryness." The suggested  
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Subscription: \$600.00 per year. Published semimonthly. 6473 D Route 64, Naples, NY 14512-9726.

L8 ANSWER 4 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Santa Barbara Olive Co. Supplement Capsules - Herbal Antioxidant;  
\*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\*; Daily Multi-Formula  
MANUFACTURER: Santa Barbara Olive Co., Inc. CATEGORY: 363 -  
\*\*\*Vitamins\*\*\* & Supplements.  
AN 2000:186950 PROMT  
TI Santa Barbara Olive Co. Supplement Capsules - Herbal Antioxidant;

\*\*\*Olive\*\*\*      \*\*\*Leaf\*\*\*      \*\*\*Extract\*\*\* ; Daily Multi-Formula  
 MANUFACTURER: Santa Barbara Olive Co., Inc. CATEGORY: 363 -  
 \*\*\*Vitamins\*\*\* & Supplements.

SO Product Alert, (28 Feb 2000) Vol. 30, No. 4.  
 ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.  
 DT Newsletter  
 LA English  
 WC 110

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Santa Barbara, CA-based Santa Barbara Olive Co., Inc. has launched a line of Supplements under the Santa Barbara Olive Co. brand name. Presented in amber colored bottles, three of the items are 60-count Herbal Antioxidant ( \*\*\*olive\*\*\*      \*\*\*leaf\*\*\*      \*\*\*extract\*\*\* with oregano and garlic), 60-count \*\*\*Olive\*\*\*      \*\*\*Leaf\*\*\*      \*\*\*Extract\*\*\* (standardized 6 percent oleuropein) and 120-count Daily Multi-Formula ( \*\*\*olive\*\*\*      \*\*\*leaf\*\*\*      \*\*\*extract\*\*\* , \*\*\*vitamins\*\*\* and minerals). All three natural versions, in Capsules, are said to be made from the highest quality ingredients. Literature states that the \*\*\*olive\*\*\*      \*\*\*leaf\*\*\*      \*\*\*extract\*\*\* , known as oleuropein, is a powerful antioxidant which is non-toxic and has no side effects. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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L8 ANSWER 5 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Creme d'Olives Moisturizing Cream - Eyes & Neck MANUFACTURER: Aleu Research Labs, Inc. CATEGORY: 311 - Skin Care.(Brief Article)  
 AN 2000:573048 PROMT

TI Creme d'Olives Moisturizing Cream - Eyes & Neck MANUFACTURER: Aleu Research Labs, Inc. CATEGORY: 311 - Skin Care.(Brief Article)  
 SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
 ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.  
 DT Newsletter  
 LA English  
 WC 217

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Creme d'Olives Moisturizing Cream for the Eyes & Neck is produced outside of Barcelona, Spain, and distributed in the U.S. by Aleu Research Labs, Inc., a division of Puig USA. The cream is said to be derived from natural substances, including \*\*\*extracts\*\*\* of \*\*\*olive\*\*\*      \*\*\*leaves\*\*\* , sweet peas, Mediterranean herbs, \*\*\*vitamins\*\*\* and minerals that are blended together with other non-botanical ingredients. The olive extract, an antioxidant, and pea extract, which decreases the destruction of elastic tissue, are said to help to slow down the aging process. Company claims are that the product has "four key beneficial elements, called 'ACME.' 'A' stands for antioxidant. Both products inhibit the oxidation process and help prolong skin's youthfulness. 'C' is for circulation. Creme d'Olives should be applied by gently patting the skin, which, in combination with product ingredients, increases microcirculation. 'M' stands for moisturizing. The way in which oil and water are bonded together results in a formula that adds moisture to skin and helps to retain it there. And 'E' is for elasticity. Both products help to preserve the skin's elastic components and produce a 'firm-softness' effect, which decreases the appearance of aging and eliminates dryness." The suggested retail price is \$90.00 for a 2 oz. overboxed jar. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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Subscription: \$600.00 per year. Published semimonthly. 6473 D Route 64, Naples, NY 14512-9726.

L8 ANSWER 6 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Life-Flo MSM Plus Maximum Strength Body Cream MANUFACTURER: Life-Flo

Health Care Products CATEGORY: 311 - Skin Care.  
AN 2000:928668 PROMT  
TI Life-Flo MSM Plus Maximum Strength Body Cream MANUFACTURER: Life-Flo  
Health Care Products CATEGORY: 311 - Skin Care.  
SO Product Alert, (23 Oct 2000) Vol. 30, No. 20.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English  
WC 122  
\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*  
AB To append our earlier report, MSM Plus Maximum Strength Body Cream is one of several products in the Life-Flo line of "all natural healthy balance solutions." Presented in a 5 oz. plastic pump dispenser, label copy states, "Advanced MSM cream with skin softening and anti-wrinkle properties - Natural methylsulfonylmethane body cream with dipalmitoyl hydroxyproline - No animals were used to test this product - This cream is biodegradable - Container is recyclable." The key ingredients are listed as natural MSM, dipalmitoyl hydroxyproline, \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\*, flavonoids, aloe vera and \*\*\*vitamin\*\*\* E, while directions say to apply once or twice a day as needed. The manufacturer is Life-Flo Health Care Products, located in Phoenix, AZ. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.  
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L8 ANSWER 7 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Now Supplement - \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\* Vcaps  
MANUFACTURER: Now Foods CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Supplements.  
AN 2000:573097 PROMT  
TI Now Supplement - \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\* Vcaps  
MANUFACTURER: Now Foods CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Supplements.  
SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English  
WC 62  
\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*  
AB Olive Leaf Extract Vcaps have been added to the line of Supplements marketed under the Now brand name. The vegetarian capsules are sold in a 100-count plastic bottle with a tamper-evident cap. Label copy states, "Standardized extra strength 18 percent - with echinacea angustifolia 4 percent." The manufacturer is Now Foods. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.  
THIS IS THE FULL TEXT: COPYRIGHT 2000 Marketing Intelligence Service Ltd.

Subscription: \$600.00 per year. Published semimonthly. 6473 D Route 64, Naples, NY 14512-9726.

L8 ANSWER 8 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Nature's Answer Liquid Herbal \*\*\*Extract\*\*\* Dietary Supplement -  
\*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* MANUFACTURER: Nature's Answer, Inc. CATEGORY:  
363 - \*\*\*Vitamins\*\*\* & Supplements.  
AN 2000:349160 PROMT  
TI Nature's Answer Liquid Herbal \*\*\*Extract\*\*\* Dietary Supplement -  
\*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* MANUFACTURER: Nature's Answer, Inc. CATEGORY:  
363 - \*\*\*Vitamins\*\*\* & Supplements.  
SO Product Alert, (24 Apr 2000) Vol. 30, No. 8.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English  
WC 63  
\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*



AB According to limited information, an Olive Leaf Herbal Extract is available under the Nature's Answer brand name. Presented in a bottle with a dropper cap applicator, the Dietary Supplement contains the active ingredient oleuropein, said to have been used since biblical times. The alcohol-free Liquid is manufactured by Nature's Answer, Inc. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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L8 ANSWER 9 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Planetary Formulas Full Spectrum Supplement - \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\*  
\*\*\*Extract\*\*\* 825mg Tablets; Rhodiola Rosea Extract 327mg Tablets  
MANUFACTURER: Planetary Formulas CATEGORY: 363 - \*\*\*Vitamins\*\*\* &  
Supplements.(Brief Article)

AN 2000:578032 PROMT

TI Planetary Formulas Full Spectrum Supplement - \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\*  
\*\*\*Extract\*\*\* 825mg Tablets; Rhodiola Rosea Extract 327mg Tablets  
MANUFACTURER: Planetary Formulas CATEGORY: 363 - \*\*\*Vitamins\*\*\* &  
Supplements.(Brief Article)

SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 282

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Planetary Formulas Full Spectrum Supplements are available in two Tablet varieties from Planetary Formulas. Olive Leaf Extract 825mg is said to be a combination of olive leaf extract, standardized to 15 percent oleuropein, with a whole leaf concentrate. Literature reads, "The combination of standardized extract and whole leaf concentrate insures a full spectrum of olive leaf constituents... Its beneficial properties were attributed to a bitter substance in the leaves, which has been identified by modern researchers as oleuropein. Oleuropein is eliminated from the olives when they are cured. Modern research confirms that olive leaf and its primary constituents, oleuropein and calcium elenolate, support immune defenses." It is packaged in a 30-count and a 60-count size. The suggested retail prices are \$12.98 and \$24.50, respectively. Rhodiola Rosea Extract 327mg is said to also be known as Arctic Root, to be used traditionally as a tonic against stress and for improved work capacity and increased stamina and that this traditional use eventually led to modern research into its potential as an adaptogen (adaptogens are substances that show a non-specific activity in helping to support our body's natural defenses). Literature states, "Most research on rhodiola has focused on a pair of glucosides, rosavadin (also known as rosavin) and salidroside. Full Spectrum Rhodiola Rosea delivers a concentrated rhodiola extract, yielding 10mg of salidrosides and rosavadin, plus a 4:1 whole root extract. Combining standardized extract with whole root maintains the integrity of the botanical while providing a concentrated source of its valuable constituents." Rosea is available in 30-count and 60-count sizes with suggested retail prices of \$12.98 and \$24.98, respectively. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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L8 ANSWER 10 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Roex Inc. Releases Natural Colon Cleanser & Conditioner.

AN 1999:667471 PROMT

TI Roex Inc. Releases Natural Colon Cleanser & Conditioner.

SO Business Wire, (13 Oct 1999) pp. 314.

PB Business Wire

DT Newsletter

LA English

WC 482  
 \*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB IRVINE, Calif.--(BUSINESS WIRE)--Oct. 13, 1999--  
 THIS IS THE FULL TEXT: COPYRIGHT 1999 Business Wire

L8 ANSWER 11 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Ameriden Supplement - Original \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\*  
 \*\*\*Extract\*\*\* Vegicaps MANUFACTURER: Ameriden CATEGORY: 363 -  
 \*\*\*Vitamins\*\*\* & Supplements.

AN 1999:310740 PROMT

TI Ameriden Supplement - Original \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\*  
 \*\*\*Extract\*\*\* Vegicaps MANUFACTURER: Ameriden CATEGORY: 363 -  
 \*\*\*Vitamins\*\*\* & Supplements.

SO Product Alert, (10 May 1999) Vol. 29, No. 9.  
 ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.  
 DT Newsletter  
 LA English  
 WC 62

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Ameriden offers The Original Olive Leaf Extract as a Supplement under the Ameriden brand name. The "vegetarian friendly" Vegicaps are said to be guaranteed to work for the body as intended. "Antiviral, antibacterial, antifungal and standardized at a true 10 percent oleuropein, this extract provides a powerful alternative to antibiotics." For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.  
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Subscription: \$600 per year as of 1/97. Published semimonthly. Contact Marketing Intelligence Service Ltd., 6473 D Route 64, Naples, NY 14512-9726. Phone (716) 374-6326. FAX (716) 374-5217.

L8 ANSWER 12 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Optimal Nutrients \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\*  
 Supplement - Olivir Tablets; Super Olivir Tablets MANUFACTURER: Optimal Nutrients CATEGORY: \*\*\*Vitamins\*\*\* & Tonics.

AN 1998:510699 PROMT

TI Optimal Nutrients \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\*  
 Supplement - Olivir Tablets; Super Olivir Tablets MANUFACTURER: Optimal Nutrients CATEGORY: \*\*\*Vitamins\*\*\* & Tonics.

SO Product Alert, (28 Sep 1998) pp. NA.  
 ISSN: 0740-3801.

LA English  
 WC 82

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Optimal Nutrients of Foster City, CA, is offering two Olive Leaf Extract Supplements under the Optimal Nutrients label. Olivir Tablets are said to contain six percent olea europaea, while Super Olivir Tablets are claimed to have fifteen percent olea europaea. Sold in 30 count and 60 count bottles, both formulas are promoted as non-toxic, with no artificial color, flavor, preservatives, salt, soy, wheat or yeast. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.  
 Publisher's Classification  
 SIC2834700 CLASS33 RCLUSA  
 THIS IS THE FULL TEXT: COPYRIGHT 1998 Marketing Intelligence Service Ltd.

L8 ANSWER 13 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Nature's Way Standardized \*\*\*Extract\*\*\* Supplement - \*\*\*Olive\*\*\*  
 \*\*\*Leaf\*\*\* Capsules MANUFACTURER: Nature's Way Products, Inc. CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Tonics.

AN 1998:632297 PROMT

TI Nature's Way Standardized \*\*\*Extract\*\*\* Supplement - \*\*\*Olive\*\*\*  
 \*\*\*Leaf\*\*\* Capsules MANUFACTURER: Nature's Way Products, Inc. CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Tonics.

SO International Product Alert, (23 Nov 1998) pp. NA.  
 ISSN: 1086-1238.

LA English  
WC 93

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Olive Leaf Capsules have been added to the Nature's Way Standardized Supplement line. Presented in a 60-count container, it is manufactured by Nature's Way Products, Inc., a Murdock Madaus Schwabe company, located in Springville, UT, and has a suggested retail price of \$10.99. With a recommended dosage of one capsule two times daily, each capsule "Contains 250mg of premium olive leaf (oleae europaea) extract standardized to 12 percent oleuropein and 250mg of olive leaf powder." For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

Publisher's Classification

SIC2834700 CLASS33 RC1USA

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L8 ANSWER 14 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Nu-Med Core Nutrition Supplements - Men's Formula; Women's Formula  
MANUFACTURER: Nu-Med USA, Inc. CATEGORY: Vitamins & Tonics

AN 1998:228168 PROMT

TI Nu-Med Core Nutrition Supplements - Men's Formula; Women's Formula  
MANUFACTURER: Nu-Med USA, Inc. CATEGORY: Vitamins & Tonics

SO Product Alert, (27 Apr 1998) pp. N/A.

ISSN: 0740-3801.

LA English  
WC 206

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB Nu-Med Core Nutrition Supplements are said to give consumers all the \*\*\*vitamins\*\*\*, minerals, antioxidants and newly discovered compounds in one scientifically designed system, with 60 of the highest quality sources of \*\*\*vitamins\*\*\* and minerals, including 17 powerful antioxidants. It is also said to offer health protective compounds found naturally in bilberry, green tea, garlic, grape skin, grape seed, citrus bioflavonoids, ginseng, ginkgo biloba, broccoli sprouts and \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extracts\*\*\*. Ad copy reads, "You've never seen a nutritional system like this that nourishes your body with Coenzyme Q-10 and CoQ-9, quercetin from red wine, genestein and LycoMato lycopene. You also get FloraGlo lutein, found in recent studies to help protect vision. Trace elements like selenium for a healthy immune system. Heart healthy folic acid and all the B \*\*\*vitamins\*\*\* you need to feel your very best. Plus so much more." A Men's Formula and Women's Formula are offered. For increased nutrient absorption, the formula is divided into three dosages. A thirty-day supply, ninety packets, is presented in a compartmentalized, dispenser box. Consumers are instructed to take one packet after each meal. Ad copy states, "Get a full 30 day supply of Core Nutrition for less than \$2.00 a day." They are available from Nu-Med USA, Inc.

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L8 ANSWER 15 OF 18 PROMT COPYRIGHT 2002 Gale Group

TI Supplement - \*\*\*Vitamin\*\*\* E Oil Capsules; Life Everlasting Solar  
Powered Liquid; Liquid Herbal \*\*\*Extract\*\*\* - \*\*\*Olive\*\*\*  
\*\*\*Leaf\*\*\* Liquid; Poke Root MANUFACTURER: Heritage Store CATEGORY:  
\*\*\*Vitamins\*\*\* & Tonics

AN 97:288234 PROMT

TI Supplement - \*\*\*Vitamin\*\*\* E Oil Capsules; Life Everlasting Solar  
Powered Liquid; Liquid Herbal \*\*\*Extract\*\*\* - \*\*\*Olive\*\*\*  
\*\*\*Leaf\*\*\* Liquid; Poke Root MANUFACTURER: Heritage Store CATEGORY:  
\*\*\*Vitamins\*\*\* & Tonics

SO Product Alert, (12 May 1997) pp. N/A.

ISSN: 0740-3801.

LA English  
WC 262

\*FULL TEXT IS AVAILABLE IN THE ALL FORMAT\*

AB The Heritage Store of Virginia Beach, VA, has extended its Supplement product line. \*\*\*Vitamin\*\*\* E Oil Capsules are available in 100-count packages for approximately \$11.50. Touted as a powerful antioxidant that works with \*\*\*Vitamin\*\*\* C to maintain the health of cell membranes, it is said to help keep hair glossy, eyes clear and skin young as well as support all of the internal functions and the immune system. A forty-five

day supply of Life Everlasting Solar Powered Liquid (0.5 oz.) is available for approximately \$30.00. Company literature states, "Life Everlasting is a combination of delicious and healthful herbs, juices and teas, blended in a solarized, magnetized process which creates a biological super-conductive field." Olive Leaf and Poke Root are new Herbal Extract varieties offered in 1 oz. containers. Respectively, they are available for approximately \$10.00 and \$9.75. "The principal component of

\*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\* is oleuropein, a substance found to inhibit LDL cholesterol oxidation and kill off microbial predators. Studies have found that oleuropein positively influences cardiovascular health, and its anti-viral, anti-fungal and anti-bacterial properties help support the immune system." Clinical herbalists are said to use poke root to clear the body of catabolic waste and skeletal congestion to reduce the symptoms of arthritis and rheumatism. It may also be used to reduce inflammation of the lymphatic glands and clear respiratory infections. Company literature cautions that it is a potent herb which should be taken only under the supervision of a health professional. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

Publisher's Classification

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- L8 ANSWER 16 OF 18 FROSTI COPYRIGHT 2002 LFRA  
 TI UK Food Commission calls for tough new regulations of dietary supplements.  
 AN 444773 FROSTI  
 TI UK Food Commission calls for tough new regulations of dietary supplements.  
 AU Anon.  
 SO Nutraceuticals International, 1997, (August), 2 (8), 10 (1 ref.)  
 DT Journal  
 LA English  
 AB The Food Commission in the UK has found that, of 314 \*\*\*vitamin\*\*\* and dietary supplements examined, 60 were making unacceptable medicinal claims for their health benefits. This article considers the illegal claims being made and the types of claims being made. Examples are given of product claims for the following products: Aloe Vera juice; Hawaiian Pacifica spirulina; and \*\*\*olive\*\*\* - \*\*\*leaf\*\*\* \*\*\*extract\*\*\*. The Food Commission has urged a close liaison between the Medicines Control Agency (MCA), which controls medicinal claims, and trading standards officers responsible for controlling misleading claims and labels. The Food Commission is calling for increased control on regulation, and labelling to include information on side-effects.
- L8 ANSWER 17 OF 18 CABA COPYRIGHT 2002 CABI  
 TI Antioxidative activities of Olea europaea leaves and related phenolic compounds.  
 AN 93:48181 CABA  
 DN 930320754  
 TI Antioxidative activities of Olea europaea leaves and related phenolic compounds  
 AU Tutour, B. le; Guedon, D.; Le Tutour, B.  
 CS Laboratoire de Genie des Procedes, IUT de Saint-Nazaire, BP 420, 44606 Saint-Nazaire Cedex, France.  
 SO Phytochemistry, (1992) Vol. 31, No. 4, pp. 1173-1178. 32 ref.  
 ISSN: 0031-9422  
 DT Journal  
 LA English  
 AB \*\*\*Olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extracts\*\*\*, oleuropein, hydroxytyrosol and tyrosol were compared with \*\*\*vitamin\*\*\* E and BHT, with regard to their antioxidative activities, by kinetic studies in model systems. The thermal initiated oxidation of methyl linoleate was performed in homogeneous solution at 60 deg or 40 deg C with or without antioxidants. Leaf extracts, oleuropein and hydroxytyrosol were much more effective than BHT or \*\*\*vitamin\*\*\* E in extending the induction period. The leaf extracts owed their antioxidative properties to their high oleuropein content (19% w/w) and also to a lesser amount of flavonoids (1.8% w/w with 0.8% of luteolin 7-glucoside). Tyrosol showed neither antioxidant nor prooxidant activity. No synergistic effect on the preservation of methyl linoleate was found when \*\*\*vitamin\*\*\* E was used together with tyrosol or \*\*\*olive\*\*\* \*\*\*leaf\*\*\*

\*\*\*extracts\*\*\* .

L8 ANSWER 18 OF 18 KOSMET COPYRIGHT 2002 IFSCC  
TI MAKING PEACE IN THE U.S  
AN 21097 KOSMET FS miscellaneous  
TI MAKING PEACE IN THE U.S  
AU COONEY C J (JOYCEANN COONEY-CURRAN, EDITOR, GCI, USA, TEL:  
+1-212-951-6767)  
SO GLOBAL COSMETIC INDUSTRY, 2000, 166, 3, 66-67  
DT Report  
LA English  
AB 'Cr me d' Olives' and 'Emulsion d' Olives', new skin care / anti-aging  
products from the company Puig, Spain are presented. The products,  
marketed in the USA, are derived from natural substances, including  
\*\*\*extract\*\*\* of \*\*\*olive\*\*\* \*\*\*leaves\*\*\* , sweet peas,  
Mediterranean herbs, \*\*\*vitamins\*\*\* , and minerals

=> d 18 2, 4-8, 12-15, 18 all

L8 ANSWER 2 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:241360 PROMT  
TI Making Peace in the U.S. : New skin-care/anti-aging products direct from  
Spain.(Brief Article)  
AU Cooney; Curran, Joyceann  
SO Global Cosmetic Industry, (March 2000) Vol. 166, No. 3, pp. 66.  
PB Advanstar Communications, Inc.  
DT Newsletter  
LA English  
WC 644  
TX Fernando Aleu, M.D., already has many cosmetic credits to his name, and  
now he's added yet another--called Creme d'Olives and Emulsion d'Olives.  
The new skin-care/anti-aging products, a joint venture with Puig USA, are  
derived from natural substances, including \*\*\*extracts\*\*\* of  
\*\*\*olive\*\*\* \*\*\*leaves\*\*\* , sweet peas, Mediterranean herbs,  
\*\*\*vitamins\*\*\* , and minerals, blended together with other non-botanical  
ingredients. According to Aleu, the Mediterranean herbal scent found in  
the products offers aromatherapeutic relaxing properties.

Unlike other products, Creme d'Olives and Emulsion d'Olives "are not  
exfoliants, peels, acidity regenerators, or agents that temporarily puff  
up the skin," according to the company. Olive extract, an antioxidant, and  
pea extract, which decreases the destruction of elastic tissue, together  
help to slow down the aging process.

Aleu first developed interest in the effects of sweet pea extract on the  
biology of collagen while an intern at the University of Iowa Hospital.  
Prior to this discovery, Aleu noticed his mother would regularly apply  
(and massage) olive extract to her face and throat. (He later learned that  
actress/celebrity Sophia Loren followed a similar practice.) The image-and  
inspiration-found in Creme d'Olives packaging is that of an olive tree,  
recognized as a symbol of peace. Hence, Aleu believes both women and men  
should "make peace with your skin."

Launched in the U.S. at major high-end department and specialty stores,  
including Saks Fifth Avenue, Neiman Marcus, Nordstrom, and Bergdorf  
Goodman, during holiday and first quarter 2000, the two skin-care/anti-  
aging products are made outside of Barcelona, Spain, and distributed  
through New York-based Aleu Research Labs, Inc. (of which Aleu is  
founder/director). The location in Spain ensures a supply of rich  
Arbequine olive tree buds, native to the region. "We were incredibly  
excited about the launch at Bergdorf Goodman. Creme d'Olives ranked in the  
top 10 in Bergdorf's lab area," says Patricia Snow, vice president of  
domestic sales. "CosBar in Vail, Colorado, is already placing reorders."  
In March 2000, Creme d'Olives and its companion, Emulsion d'Olives, will  
be launched in Spain and most Spanish-speaking countries, according to  
Snow. Information about the products, found on its packaging, is presented  
in both English and Spanish.

What are the benefits of Creme d'Olives and Emulsion d'Olives? The company describes four key beneficial elements, called "ACME." "A" stands for antioxidant. Both products inhibit the oxidation process and help prolong skin's youthfulness. "C" is for circulation. Creme d'Olives should be applied by gently patting the skin, which, in combination with product ingredients, increases micro-circulation. "M" stands for moisturizing. The way in which oil and water are bonded together results in a formula that adds moisture to skin and helps to retain it there. And "E" is for elasticity. Both products help to preserve the skin's elastic components and produce a "firm-softness" effect, which decreases the appearance of aging and eliminates dryness.

Creme d'Olives is for use around the eyes and on the neck, and is available as a 2-oz. cream for \$90 suggested retail. Emulsion d'Olives is a lighter product with enhanced moisturizing properties, ideal for morning use and protection against drying effects of high-altitude and recycled air (airline cabins) locations. It is available in a 1.7-oz. with a suggested retail of \$75.

In 1962, Aleu founded Puig of Barcelona, Inc., which became Compar in 1975 and then regained its original name Puig in 1999. Puig USA distributes Antonio Puig Perfumes (Barcelona), Paco Rabanne (Paris), Carolina Herrera (New York), Nina Ricci (Paris), and Treewell Laboratories (New York/San Francisco). Aleu is the past president of the Spain/U.S. Chamber of Commerce and the Fragrance Foundation of New York, and a founder of the Olfactory Research Fund. He currently serves as Chairman of The Spanish Institute.

Creme d'Olives and Emulsion d'Olives signify Aleu's re-entrance into the cosmetic marketplace.

Joyceann Cooney-Curran is GCI's Editor-in-Chief. To comment on this or any GCI story, contact her at (212) 951-6767.

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CT \*PC2834600 Skin Treatment Preparations  
CC \*EC336 Product introduction  
CO \*Puig USA; Aleu Research Labs Inc.  
ICL \*BUSN Any type of business; DRUG Pharmaceuticals and Cosmetics  
NAIC \*325412 Pharmaceutical Preparation Manufacturing  
GT \*CCLUSA United States  
FEAT COMPANY

L8 ANSWER 4 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:186950 PROMT  
TI Santa Barbara Olive Co. Supplement Capsules - Herbal Antioxidant;  
\*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\* ; Daily Multi-Formula  
MANUFACTURER: Santa Barbara Olive Co., Inc. CATEGORY: 363 -  
\*\*\*Vitamins\*\*\* & Supplements.

SO Product Alert, (28 Feb 2000) Vol. 30, No. 4.  
ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 110

TX Santa Barbara, CA-based Santa Barbara Olive Co., Inc. has launched a line of Supplements under the Santa Barbara Olive Co. brand name. Presented in amber colored bottles, three of the items are 60-count Herbal Antioxidant ( \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\* with oregano and garlic), 60-count \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\* (standardized 6 percent oleuropein) and 120-count Daily Multi-Formula ( \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\* , \*\*\*vitamins\*\*\* and minerals). All three natural versions, in Capsules, are said to be made from the highest quality ingredients. Literature states that the \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\* , known as oleuropein, is a powerful antioxidant which is non-toxic and has no side effects. For sample retrieval information, please call: Marketing Intelligence Service,

Ltd., (716) 374-6326.

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Naples, NY 14512-9726.

CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps  
CC \*EC336 Product introduction  
CO \*Santa Barbara Olive Co.  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of  
business  
NAIC \*325412 Pharmaceutical Preparation Manufacturing  
GT \*CC1USA United States  
FEAT COMPANY

L8 ANSWER 5 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:573048 PROMT

TI Creme d'Olives Moisturizing Cream - Eyes & Neck MANUFACTURER: Aleu  
Research Labs, Inc. CATEGORY: 311 - Skin Care.(Brief Article)

SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 217

TX Creme d'Olives Moisturizing Cream for the Eyes & Neck is produced  
outside of Barcelona, Spain, and distributed in the U.S. by Aleu Research  
Labs, Inc., a division of Puig USA. The cream is said to be derived from  
natural substances, including \*\*\*extracts\*\*\* of \*\*\*olive\*\*\*  
\*\*\*leaves\*\*\*, sweet peas, Mediterranean herbs, \*\*\*vitamins\*\*\* and  
minerals that are blended together with other non-botanical ingredients.  
The olive extract, an antioxidant, and pea extract, which decreases the  
destruction of elastic tissue, are said to help to slow down the aging  
process. Company claims are that the product has "four key beneficial  
elements, called 'ACME.' 'A' stands for antioxidant. Both products  
inhibit the oxidation process and help prolong skin's youthfulness. 'C'  
is for circulation. Creme d'Olives should be applied by gently patting  
the skin, which, in combination with product ingredients, increases  
microcirculation. 'M' stands for moisturizing. The way in which oil and  
water are bonded together results in a formula that adds moisture to skin  
and helps to retain it there. And 'E' is for elasticity. Both products  
help to preserve the skin's elastic components and produce a  
'firm-softness' effect, which decreases the appearance of aging and  
eliminates dryness." The suggested retail price is \$90.00 for a 2 oz.  
overboxed jar. For sample retrieval information, please call: Marketing  
Intelligence Service, Ltd., (716) 374-6326.

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Naples, NY 14512-9726.

CT \*PC2834600 Skin Treatment Preparations  
CC \*EC336 Product introduction  
CO \*Aleu Research Labs Inc.  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of  
business  
NAIC \*325412 Pharmaceutical Preparation Manufacturing  
GT \*CC1USA United States  
FEAT COMPANY

L8 ANSWER 6 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:928668 PROMT

TI Life-Flo MSM Plus Maximum Strength Body Cream MANUFACTURER: Life-Flo  
Health Care Products CATEGORY: 311 - Skin Care.

SO Product Alert, (23 Oct 2000) Vol. 30, No. 20.  
ISSN: 0740-3801.

PB Marketing Intelligence Service Ltd.

DT Newsletter

LA English

WC 122

TX To append our earlier report, MSM Plus Maximum Strength Body Cream is one of several products in the Life-Flo line of "all natural healthy balance solutions." Presented in a 5 oz. plastic pump dispenser, label copy states, "Advanced MSM cream with skin softening and anti-wrinkle properties - Natural methylsulfonylmethane body cream with dipalmitoyl hydroxyproline - No animals were used to test this product - This cream is biodegradable - Container is recyclable." The key ingredients are listed as natural MSM, dipalmitoyl hydroxyproline, \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\*, flavonoids, aloe vera and \*\*\*vitamin\*\*\* E, while directions say to apply once or twice a day as needed. The manufacturer is Life-Flo Health Care Products, located in Phoenix, AZ. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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CT \*PC2834600 Skin Treatment Preparations  
CC \*EC336 Product introduction  
CO \*Life-Flo Health Care Products  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business  
NAIC \*325412 Pharmaceutical Preparation Manufacturing  
GT \*CC1USA United States  
FEAT COMPANY

L8 ANSWER 7 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:573097 PROMT  
TI Now Supplement - \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\* Vcaps  
MANUFACTURER: Now Foods CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Supplements.  
SO Product Alert, (12 Jun 2000) Vol. 30, No. 11.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English  
WC 62  
TX Olive Leaf Extract Vcaps have been added to the line of Supplements marketed under the Now brand name. The vegetarian capsules are sold in a 100-count plastic bottle with a tamper-evident cap. Label copy states, "Standardized extra strength 18 percent - with echinacea angustifolia 4 percent." The manufacturer is Now Foods. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps  
CC \*EC336 Product introduction  
CO \*Now Foods Corp.  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business  
NAIC \*325412 Pharmaceutical Preparation Manufacturing  
GT \*CC1USA United States  
FEAT COMPANY

L8 ANSWER 8 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 2000:349160 PROMT  
TI Nature's Answer Liquid Herbal \*\*\*Extract\*\*\* Dietary Supplement -  
\*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* MANUFACTURER: Nature's Answer, Inc. CATEGORY:  
363 - \*\*\*Vitamins\*\*\* & Supplements.  
SO Product Alert, (24 Apr 2000) Vol. 30, No. 8.  
ISSN: 0740-3801.  
PB Marketing Intelligence Service Ltd.  
DT Newsletter  
LA English



WC 63

TX According to limited information, an Olive Leaf Herbal Extract is available under the Nature's Answer brand name. Presented in a bottle with a dropper cap applicator, the Dietary Supplement contains the active ingredient oleuropein, said to have been used since biblical times. The alcohol-free Liquid is manufactured by Nature's Answer, Inc. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps

CC \*EC336 Product introduction

CO \*Nature's Answer Inc.

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business

NAIC \*325412 Pharmaceutical Preparation Manufacturing

GT \*CCLUSA United States

FEAT COMPANY

L8 ANSWER 12 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 1998:510699 PROMT

TI Optimal Nutrients \*\*\*Olive\*\*\* \*\*\*Leaf\*\*\* \*\*\*Extract\*\*\*

Supplement - Olivir Tablets; Super Olivir Tablets MANUFACTURER: Optimal Nutrients CATEGORY: \*\*\*Vitamins\*\*\* & Tonics.

SO Product Alert, (28 Sep 1998) pp. NA.

ISSN: 0740-3801.

LA English

WC 82

AB .Optimal Nutrients of Foster City, CA, is offering two Olive Leaf Extract Supplements under the Optimal Nutrients label. Olivir Tablets are said to contain six percent olea europaea, while Super Olivir Tablets are claimed to have fifteen percent olea europaea. Sold in 30 count and 60 count bottles, both formulas are promoted as non-toxic, with no artificial color, flavor, preservatives, salt, soy, wheat or yeast. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

Publisher's Classification

SIC2834700 CLASS33 RCLUSA

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CT \*PC2000000 Food & Kindred Products

CC \*EC336 Product introduction

CO \*Optimal Nutrients

ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business

GT New: \*CCLUSA United States

Old: \*CCLUSA United States

FEAT INDUSTRY; COMPANY; NEWSLETTER

L8 ANSWER 13 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 1998:632297 PROMT

TI Nature's Way Standardized \*\*\*Extract\*\*\* Supplement - \*\*\*Olive\*\*\*

\*\*\*Leaf\*\*\* Capsules MANUFACTURER: Nature's Way Products, Inc. CATEGORY: 363 - \*\*\*Vitamins\*\*\* & Tonics.

SO International Product Alert, (23 Nov 1998) pp. NA.

ISSN: 1086-1238.

LA English

WC 93

AB Olive Leaf Capsules have been added to the Nature's Way Standardized Supplement line. Presented in a 60-count container, it is manufactured by Nature's Way Products, Inc., a Murdock Madaus Schwabe company, located in Springville, UT, and has a suggested retail price of \$10.99. With a recommended dosage of one capsule two times daily, each capsule "Contains 250mg of premium olive leaf (olea europaea) extract standardized to 12 percent oleuropein and 250mg of olive leaf powder." For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

Publisher's Classification  
SIC2834700 CLASS33 RC1USA  
THIS IS THE FULL TEXT: COPYRIGHT 1998 Marketing Intelligence Service Ltd.

CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps  
CC \*EC330 Product information  
CO \*Nature's Way  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of  
business; INTL Business, International  
GT New: \*CC1USA United States  
Old: \*CC1USA United States  
FEAT COMPANY; NEWSLETTER  
RN 32619-42-4 (OLEUROPEIN)

L8 ANSWER 14 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 1998:228168 PROMT  
TI Nu-Med Core Nutrition Supplements - Men's Formula; Women's Formula  
MANUFACTURER: Nu-Med USA, Inc. CATEGORY: Vitamins & Tonics  
SO Product Alert, (27 Apr 1998) pp. N/A.  
ISSN: 0740-3801.  
LA English  
WC 206  
AB Nu-Med Core Nutrition Supplements are said to give consumers all the  
\*\*\*vitamins\*\*\*, minerals, antioxidants and newly discovered compounds in  
one scientifically designed system, with 60 of the highest quality sources  
of \*\*\*vitamins\*\*\* and minerals, including 17 powerful antioxidants. It  
is also said to offer health protective compounds found naturally in  
bilberry, green tea, garlic, grape skin, grape seed, citrus bioflavonoids,  
ginseng, ginkgo biloba, broccoli sprouts and \*\*\*olive\*\*\* \*\*\*leaf\*\*\*  
\*\*\*extracts\*\*\*. Ad copy reads, "You've never seen a nutritional system  
like this that nourishes your body with Coenzyme Q-10 and CoQ-9, quercetin  
from red wine, genestein and LycoMato lycopene. You also get FloraGlo  
lutein, found in recent studies to help protect vision. Trace elements  
like selenium for a healthy immune system. Heart healthy folic acid and  
all the B \*\*\*vitamins\*\*\* you need to feel your very best. Plus so much  
more." A Men's Formula and Women's Formula are offered. For increased  
nutrient absorption, the formula is divided into three dosages. A  
thirty-day supply, ninety packets, is presented in a compartmentalized,  
dispenser box. Consumers are instructed to take one packet after each  
meal. Ad copy states, "Get a full 30 day supply of Core Nutrition for less  
than \$2.00 a day." They are available from Nu-Med USA, Inc.  
THIS IS THE FULL TEXT: COPYRIGHT 1998 Marketing Intelligence Service Ltd.

CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps  
CC \*EC336 Product introduction  
CO \*Nu-Med Inc.  
ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of  
business  
GT New: \*CC1USA United States  
Old: \*CC1USA United States  
FEAT COMPANY; NEWSLETTER  
RN 59-30-3 (FOLIC ACID)  
117-39-5 (QUERCETIN)  
502-65-8 (LYCOPENE)  
7782-49-2 (SELENIUM)  
127-40-2Q, 52765-85-2Q, 62624-08-2Q (LUTEIN)

L8 ANSWER 15 OF 18 PROMT COPYRIGHT 2002 Gale Group

AN 97:288234 PROMT  
TI Supplement - \*\*\*Vitamin\*\*\* E Oil Capsules; Life Everlasting Solar  
Powered Liquid; Liquid Herbal \*\*\*Extract\*\*\* - \*\*\*Olive\*\*\*  
\*\*\*Leaf\*\*\* Liquid; Poke Root MANUFACTURER: Heritage Store CATEGORY:  
\*\*\*Vitamins\*\*\* & Tonics  
SO Product Alert, (12 May 1997) pp. N/A.  
ISSN: 0740-3801.  
LA English  
WC 262  
AB The Heritage Store of Virginia Beach, VA, has extended its Supplement  
product line. \*\*\*Vitamin\*\*\* E Oil Capsules are available in 100-count  
packages for approximately \$11.50. Touted as a powerful antioxidant that  
works with \*\*\*Vitamin\*\*\* C to maintain the health of cell membranes,

it is said to help keep hair glossy, eyes clear and skin young as well as support all of the internal functions and the immune system. A forty-five day supply of Life Everlasting Solar Powered Liquid (0.5 oz.) is available for approximately \$30.00. Company literature states, "Life Everlasting is a combination of delicious and healthful herbs, juices and teas, blended in a solarized, magnetized process which creates a biological super-conductive field." Olive Leaf and Poke Root are new Herbal Extract varieties offered in 1 oz. containers. Respectively, they are available for approximately \$10.00 and \$9.75. "The principal component of \*\*\*olive\*\*\* \*\*\*leaf\*\*\* \*\*\*extract\*\*\* is oleuropein, a substance found to inhibit LDL cholesterol oxidation and kill off microbial predators. Studies have found that oleuropein positively influences cardiovascular health, and its anti-viral, anti-fungal and anti-bacterial properties help support the immune system." Clinical herbalists are said to use poke root to clear the body of catabolic waste and skeletal congestion to reduce the symptoms of arthritis and rheumatism. It may also be used to reduce inflammation of the lymphatic glands and clear respiratory infections. Company literature cautions that it is a potent herb which should be taken only under the supervision of a health professional. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.  
 Publisher's Classification

THIS IS THE FULL TEXT: COPYRIGHT 1997 Marketing Intelligence Service Ltd.  
 CT \*PC2834700 Vitamin, Nutrient & Hematinic Preps  
 CC \*EC336 Product introduction  
 CO \*Heritage Store Inc.  
 ICL \*ADV Advertising, Marketing and Public Relations; BUSN Any type of business  
 GT New: \*CC1USA United States  
 Old: \*CC1USA United States  
 FEAT COMPANY; NEWSLETTER  
 RN 50-81-7 (VITAMIN C)  
 57-88-5 (CHOLESTEROL)  
 1406-18-4 (VITAMIN E)  
 32619-42-4 (OLEUROPEIN)  
 81284-12-0 (IN 100)  
  
 L8 ANSWER 18 OF 18 KOSMET COPYRIGHT 2002 IFSCC  
 AN 21097 KOSMET FS miscellaneous  
 TI MAKING PEACE IN THE U.S  
 AU COONEY C J (JOYCEANN COONEY-CURRAN, EDITOR, GCI, USA, TEL: +1-212-951-6767)  
 SO GLOBAL COSMETIC INDUSTRY, 2000, 166, 3, 66-67  
 DT Report  
 LA English  
 AB 'Cr me d' Olives' and 'Emulsion d' Olives', new skin care / anti-aging products from the company Puig, Spain are presented. The products, marketed in the USA, are derived from natural substances, including \*\*\*extract\*\*\* of \*\*\*olive\*\*\* \*\*\*leaves\*\*\*, sweet peas, Mediterranean herbs, \*\*\*vitamins\*\*\*, and minerals  
 SH MARKETING  
 CT SPAIN; USA; SKIN CARE PRODUCTS; ANTIAGING AGENTS; OLIVE; OLIVE OIL; HERBS; VITAMINS; NATURAL COMPOUNDS

=>

---Logging off of STN---

Connection closed by remote host  
 END

Unable to generate the STN prompt.  
 Exiting the script...

Welcome to STN International! Enter x:x

LOGINID:sssptal65lpxp

L Number	Hits	Search Text	DB	Time stamp
1	146	olive near3 (leaf or leaves)	USPAT; EPO; JPO; DERWENT	2002/07/08 14:53
2	52	(olive near3 (leaf or leaves)) same extract\$5	USPAT; EPO; JPO; DERWENT	2002/07/08 14:54
3	4	((olive near3 (leaf or leaves)) same extract\$5) same oleuropein	USPAT; EPO; JPO; DERWENT	2002/07/08 14:58
4	16987	oleuropein or olive adj oil or olive adj extract or olive adj juice	USPAT; EPO; JPO; DERWENT	2002/07/08 14:59
5	484	(oleuropein or olive adj oil or olive adj extract or olive adj juice) same vitamin	USPAT; EPO; JPO; DERWENT	2002/07/08 14:59
6	69	(oleuropein or olive adj oil or olive adj extract or olive adj juice) near3 vitamin	USPAT; EPO; JPO; DERWENT	2002/07/08 15:00

DERWENT-ACC-NO: 2002-251972

DERWENT-WEEK: 200230

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TITLE: Elimination method of cholesterol calculus in bile duct by oriental herb materials

INVENTOR: PARK, S G; SEO, S C

PRIORITY-DATA: 2001KR-0061088 (September 29, 2001)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	MAIN-IPC
KR 2001099460	November 9, 2001	N/A	000	A61K 035/78

A

INT-CL\_(IPC): A61K035/78

ABSTRACTED-PUB-NO: KR2001099460A

BASIC-ABSTRACT: NOVELTY - Oral compositions of oriental herbs are provided,

which eliminate gallstone by exciting cholecystokinin hormone and relaxing the bile duct (in and outside the liver) to activate the metabolism of the bile, thereby, the function of the liver can be recovered.

DETAILED DESCRIPTION - The herb compositions consisting of product(P) and product(S) are taken 2-3 times orally. The product(P) is composed of grape seed, olive oil, vegetable oil, vitamin C, citric acid and so on. The product(S) contains Cassiae semen, Polygonatum, angelica root, magnesium sulfate and so on.

CHOSEN-DRAWING: Dwg.0/0

DERWENT-ACC-NO: 1999-593030

DERWENT-WEEK: 200151

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TITLE: Sun protection oil retards aging of skin and keeps human skin youthful and soft

INVENTOR: PAPADAKOS, I; PAPADAKOS, J

PRIORITY-DATA: 1998GR-0100132 (April 10, 1998)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE	PAGES	MAIN-IPC
US 6280709 B1	August 28, 2001	N/A	000	A61K 007/42
EP 953337 A1	November 3, 1999	E	004	A61K 007/42

INT-CL\_(IPC): A61K007/42; A61K007/48

ABSTRACTED-PUB-NO: EP 953337A

BASIC-ABSTRACT: NOVELTY - A sun protection oil, comprises pure virgin olive oil in combination with vitamin E and A.

USE - The oil retards aging of skin and keeps human skin youthful and soft due to the vitamin A and E content (claimed).

ABSTRACTED-PUB-NO: US 6280709B

EQUIVALENT-ABSTRACTS: NOVELTY - A sun protection oil, comprises pure virgin olive oil in combination with vitamin E and A.

USE - The oil retards aging of skin and keeps human skin youthful and soft due to the vitamin A and E content (claimed).

CHOSEN-DRAWING: Dwg.0/0



Beauty

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## THE THYMES LIMITED®



**Olive Leaf** – Our Mediterranean ancestors knew that nothing beats olives for healing hydration and healthy-looking skin. Olives, so rich in vitamins and nutrients, nurture our whole bodies.

Olives, so rich in vitamins and nutrients, nurture our whole bodies through their protective emollience. In Olive Leaf, olives are blended into a tapenade of fresh Mediterranean herbs made subtle by aromatic woods.

This luxurious skin line is brimming with exceptional skin-supportive products as well as an aromatic candle and spreads Olive Leaf's wholesome goodness from head to toe.

### Olive Leaf Cologne

Both olive leaf and olive oil lend their nourishing benefits to a scent that's warm and robust, a tapenade of fresh Mediterranean herbs – sage, rosemary, Sardinia laurel leaf and balsamic lavender flowers – made subtle by aromatic woods, European patchouli, bois de rose and bamboo leaf. Tried and true, Olive Leaf spreads its wholesome goodness from head to toe.

□ (54ml) \$29.00



### Olive Leaf Exfoliating Body Polish

Our Mediterranean ancestors discovered that fresh-pressed olives tone complexions with their healing hydration. Now, the entire olive – leaf, oil and pit – is bringing new vitality to skin. Infused with olive leaf and olive oil, this light, creamy formula delivers deep-penetrating moisture and powerful antioxidants, so skin stays ultra-hydrated and looking its healthy best. Meanwhile, fine olive-pit granules exfoliate gently to reveal skin's natural radiance, and mild cleansers derived from olive oil soften and condition. Tried and true, Olive Leaf spreads its wholesome goodness from head to toe.



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☐ (231ml) \$18.00

#### Olive Leaf Body Lotion

Olives, so rich in vitamins and nutrients, nurture our whole bodies through their protective emollience. Quench your skin daily by smoothing on their nourishing benefits in our silky Olive Leaf Body Lotion. This non-greasy blend of olive oil, squalane and shea butter delivers deep-penetrating moisture that absorbs instantly. Meanwhile, antioxidant vitamin E and olive leaf extract keep skin nourished and incredibly healthy-looking.



☐ (260ml) \$20.00

#### Olive Leaf Body Wash

Olives, so rich in vitamins and nutrients, nurture our whole bodies through their protective emollience. Now, you can replenish your skin with their nourishing benefits. Infused with olive leaf, olive oil and vitamin E, this body wash creates a mild cleansing lather that delivers deep-penetrating moisture and powerful antioxidants, so skin stays ultra-hydrated and looking its healthy best.



☐ (260ml) \$14.00

#### Olive Leaf Triple Milled Soap

Our Mediterranean ancestors discovered that fresh-pressed olives tone complexions with their healing hydration. Now, you can replenish your skin with their nourishing benefits. Infused with olive oil and olive leaf, this all-vegetable, triple milled soap cleanses gently while delivering deep-penetrating moisture and powerful antioxidants, so skin stays ultra-hydrated and looking its healthy best.



☐ (198g) \$10.00

#### Olive Leaf Liquid Foaming Bath

Olives nurture our whole bodies through their protective emollience. Soak in their nourishing benefits with Olive Leaf Foaming Bath. Infused with olive leaf, olive oil and vitamin E, this rich formula creates mounds of bubbles that deliver deep-penetrating moisture and powerful antioxidants, so skin stays ultra-hydrated and looking its healthy best. Leaves nothing but a warm, robust scent.



☐ (235g) \$20.00

#### Olive Leaf Aromatic Candle

Generations ago, our Mediterranean ancestors discovered that fresh-pressed olives tone complexions and improve our diets with their healing hydration. Indeed, even the rich essence of olive oil inspires a sense of well-being. Now you can fill your surroundings with a warm and robust tapenade of fresh



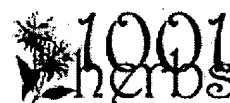
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Someone  
You Know  
Deserve  
Flowers?



Mediterranean herbs. Burns approximately 40 fragrant hours.

☐ \$25.00

#### Olive Leaf Home Fragrance Mist

Generations ago, our Mediterranean ancestors discovered that fresh-pressed olives tone complexions and improve our diets with their healing hydration. Indeed, even the rich essence of olive oil inspires a sense of well-being. This light but long-lasting mist is an easy way to spread the warm wholesome goodness of Olive Leaf throughout your home and surroundings.



☐ (85g) \$15.00

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Trust The Leaf™

## Olive Leaf with Echinacea and Vitamin C

### Description

This formula represents the powerful synergy of current scientific research and traditional herbal medicine.

### Usage

Supports the Immune system. Key Ingredients include: Olive leaf, a high potency standardized extract (12% oleuropein) studied for centuries in Europe for key ingredients in the leaves. Oleuropein, the bitter glycoside found in the leaves has been identified as a key constituent which provides the therapeutic benefits of Olive leaf. Echinacea the most popular herb used to support the immune system, works well with Olive leaf for seasonal support. Vitamin C, a necessary vitamin for enhanced support and it's natural antioxidant properties.\*

### Recommended Daily Dosage

As an addition to the daily diet take 2 capsules 2-3 times daily with water or food.



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The following list is for serving size of 2 capsules

Primary Ingredients
Echinacea Purpurea (stem, leaf, flower)
Olive Leaf
Vitamin C (ascorbic acid)

### Other Ingredients

Gelatin, Magnesium Stearate, Millet

### Sizes & Suggested Retail Price

100 - \$13.99



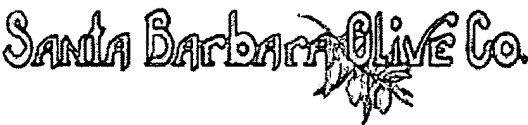
### Usage Warnings

Not recommended for individuals with auto-immune conditions.

*\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

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Daily Multi Formula

Description: Herbal supplement with olive leaf extract, vitamins and minerals.



This product is available in following variations:

		SKU	List Price
<input checked="" type="radio"/>	12/120 ct. Jars	82002	\$303.00
<input type="radio"/>	120 ct. Jar	82002e	\$25.25

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